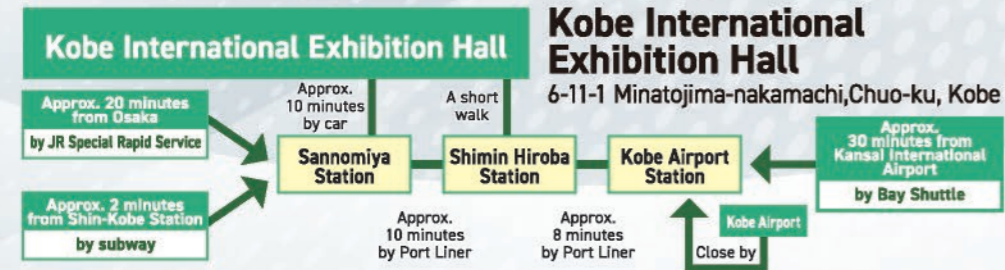


Scenes from past fairs



Access to venue



Organizer

Executive Committee for the International Industrial Fair Kobe

Hyogo Prefecture, Kobe City, The New Industry Research Organization (NIRO), Hyogo Science and Technology Association, The Kobe Chamber of Commerce and Industry, The Hyogo Industrial Association, Hyogo Economic Development Center, The Federation of Chambers of Commerce and Industry in Hyogo Prefecture, Hyogo Prefectural Federation of Societies of Commerce and Industry, Hyogo Federation of Small Business Association, Hyogo International Association, Kobe Industrial Promotion Foundation, Kobe Tourism Bureau, Hyogo Environmental Advancement Association, Hyogo Ecotown Promotion Council

Sponsors (scheduled)

The Kansai Bureau of Economy, Trade and Industry, Japan External Trade Organization (JETRO), Organization for Small & Medium Enterprises and Regional Innovation Kinki Regional Head Office, New Energy and Industrial Technology Development Organization (NEDO)

Secretariat of the International Industrial Fair 2025 Kobe

Exhibition inquiries

Japan Convention Services, Inc.

6-9-1 Minatojima-nakamachi, Chuo-ku, Kobe 〒650-0046
TEL: +81-78-303-1101 (Weekdays 9:30-17:30)
E-mail: info@kobemesse.com

Business inquiries

The New Industry Research Organization (NIRO), Support Planning Department

4F The Kobe Chamber of Commerce and Industry Bldg., 6-1 Minatojima-nakamachi, Chuo-ku, Kobe 〒650-0046
TEL: +81-78-306-6806 FAX: +81-78-306-6811

THE INTERNATIONAL INDUSTRIAL FAIR 2025 KOBE



THE INTERNATIONAL INDUSTRIAL FAIR 2025 KOBE

2025. 9/4 [THU] ▶ 5 [FRI] 10:00 ~ 17:00

Kobe International Exhibition Hall Buildings 1&2 (Port Island, Kobe)



Exhibitors

More than **500** exhibitors expected to participate

Visitors

More than **15,000** visitors expected to attend

Roughly 90% of attendees replied that they were satisfied by attending the event

Roughly 80% of exhibitors replied that they were satisfied by exhibiting at the event

Exhibition space rental fee:
66,000 yen to 198,000 yen

Application guidelines for exhibitors
Application deadline
April 25 (Fri.), 2025

<https://www.kobemesse.com/>



Application guidelines for exhibitors

Application deadline

April 25 (Fri.), 2025

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Application guidelines for exhibitors

Application deadline

April 25 (Fri.), 2025

Application guidelines for exhibitors

Application deadline

Comprehensive industrial fair that will directly enable you to expand your business

At this comprehensive industrial fair, participants will have the chance to interact with a diverse array of individuals and form unexpected connections across a wide range of industrial fields.



We're here to support you in your networking journey every step of the way.

A wealth of business matching opportunities (pre-event and on-site)

Our coordinators will fully support you in your business negotiations through pre-event interviews and business matching assistance services provided on the day of the Fair. Please also feel free to make use of our pre-event matching services on our website and our private business negotiation booths at the venue.

ICT-based information distribution

We will provide in-depth information on Fair exhibitors, including company overviews, info on exhibition items, and promotional videos through our website and other channels, and we will distribute information on the Fair via our email newsletter that reaches over 100,000 registrants.

Presentation by exhibitors

You can showcase your new products and technologies on the special stage that we will prepare in the venue. We wholeheartedly invite you to take this opportunity to deliver your raw, unfiltered message to visitors (must be reserved in advance).

An exhibitor networking event

We will conduct a networking event that can lead to opportunities to exchange information with other exhibitors, possibly leading to business negotiations. This event that we offer will enable you to establish unexpected connections in an atmosphere that is different from that of the exhibition floor.

A seminar for exhibitors on improving exhibition skills

You can attend a seminar at which experts will provide you with easy-to-understand explanations on how to set up an effective exhibition booth and how to attract visitors.

Variety of exchange

In addition to visitors primarily based in the Kansai region, you will be able to network with attendees from both within and outside of Japan. Since many students will also be attending, please actively make use of this event to publicize your efforts to the next generation.

Overview of the Fair

Title	The International Industrial Fair 2025 Kobe
Purpose of the Fair	The International Industrial Fair 2025 Kobe will feature a diverse program of keynote and special lectures as well as various seminars and networking events, centering on showcasing frontier technology from companies, universities and research institutions, and exhibiting items that will spur the creation of new businesses. The Fair will also provide participants with opportunities for technical exchanges and business matching.
Period	September 4 (Thu.) and 5 (Fri.), 2025, 10:00-17:00
Venue	Kobe International Exhibition Hall Buildings 1 & 2 (Port Island, Kobe)
Entrance fee	Free
Expected number of exhibitors	More than 500 companies and organizations [Results for 2024: 528 companies and organizations]
Expected number of visitors	More than 15,000 visitors [Results for 2024: Roughly 15,400 people]
Organizer	Executive Committee for the International Industrial Fair Kobe
Exhibition categories	Environment, energy, DX (ICT, robotics), aviation, space, flying cars, drones, health, medicine, electricity, electronics, lifestyle, manufacturing, local industries, regional revitalization, industry-academia collaboration, support organizations, etc.
Featured events	Special and keynote lectures, various seminars, presentations by exhibitors, business matching <ul style="list-style-type: none"> • Minato Genki Fair 2025 (Organizer: The Minato Bank, Ltd.) • Kobe Shinkin Business Fair 2025 (Organizer: Kobe Shinkin Bank) • Tajima Bank Industrial Fair 2025 (Organizer: The Tajima Bank, Ltd.) • Nisshin Kagayaki Fair 2025 (Organizer: Nisshin Shinkin Bank) • Himeshin Tomoni Project 2025 (Organizer: Himeji Shinkin Bank) • Hyogo Environmental Business Exhibition 2025 (Organizers: Hyogo Ecotown Promotion Council and Hyogo Environmental Advancement Association) • Hyogo Environmental Business Seminar 2025 (Organizers: Hyogo Ecotown Promotion Council and Hyogo Environmental Advancement Association) • Kobe Trade and Business Conference 2025 (Organizer: Hyogo Economic Development Center)
Concurrent events (scheduled)	

Schedule

April 25 (Fri.), 2025
Application deadline for exhibitors

Mid July
Briefing for exhibitors

Early August
Application deadline for booth decorations, etc.

Venue setup
September 2 (Tue.) and 3 (Wed.)
Delivery of items and decoration of booths

Date of Fair
September 4 (Thu.) and 5 (Fri.)
Dismantling exhibits 5 (Fri.) 17:00-
*Immediate dismantling of exhibition on the final day

Questionnaire results from the last Fair

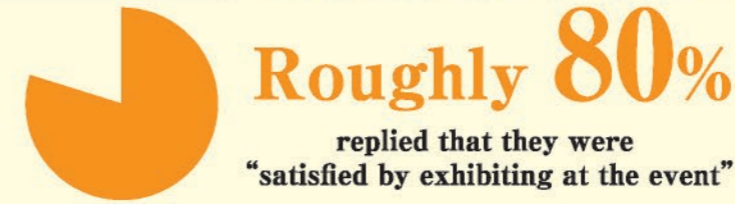
An exhibition that leads to business meetings!!

Outcome of the two-day exhibition and the number of business meetings



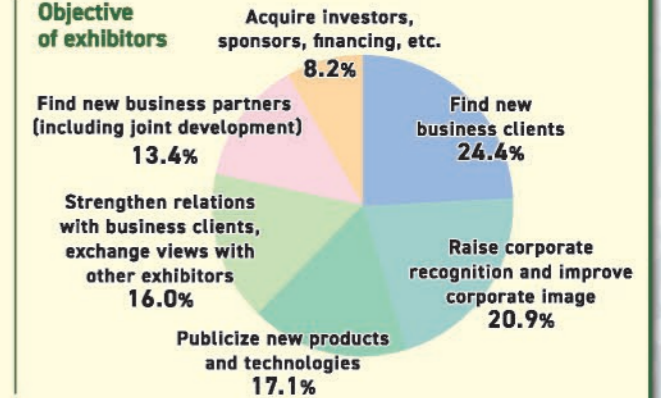
Exhibitors

Number of exhibitors
528 companies and organizations / 590 booths



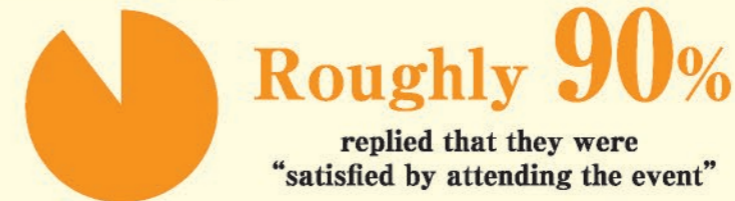
- We welcomed a large number of visitors and the Fair was a great success.
- Attendees working in a diverse range of fields participated, helping to pave the way for new opportunities.
- Many of the attendees had highly focused intentions for attending the fair, thereby leading to productive business negotiations.

Objective of exhibitors



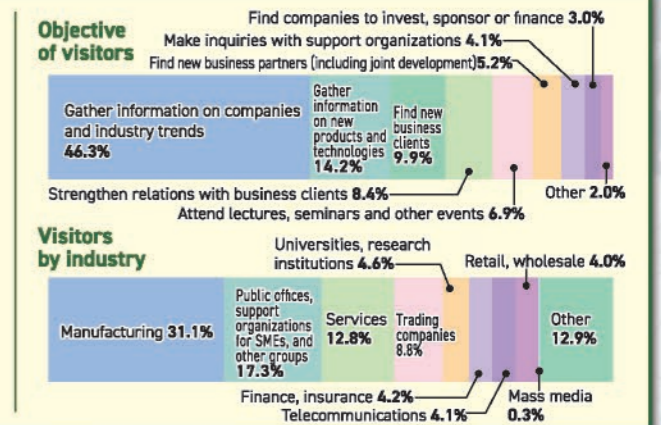
Visitors

Number of visitors Approximately 15,400

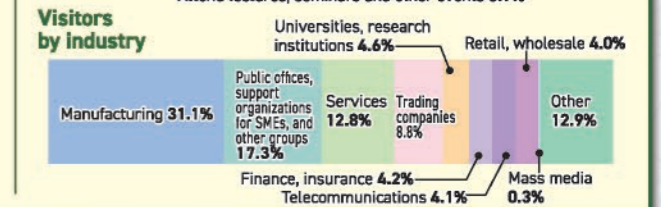


- The Fair featured an impressive variety of attractions making it worthwhile to attend.
- I witnessed various examples of the latest technology and was deeply inspired.
- We were able to engage in in-depth business negotiations, and it was a very fruitful exhibition.

Objective of visitors

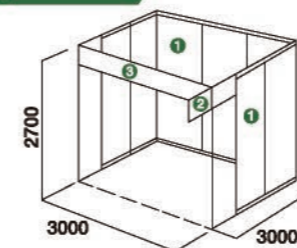


Visitors by industry



Booth specification and fees (standard)

A type (9m²)

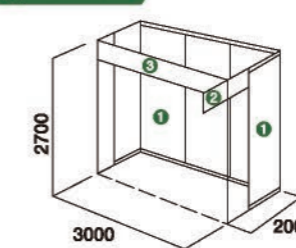


3m (W) × 3m (D) = 9m²

- Side and back panels (system panels)
- Company name plate ● Fascia board

¥198,000 (tax incl.)

B type (6m²)

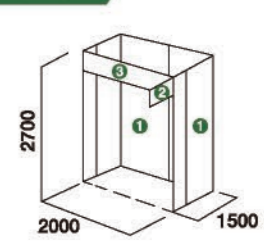


3m (W) × 2m (D) = 6m²

- Side and back panels (system panels)
- Company name plate ● Fascia board

¥132,000 (tax incl.)

C type (3m²)



2m (W) × 1.5m (D) = 3m²

- Side and back panels (system panels)
- Company name plate ● Fascia board

¥66,000 (tax incl.)

Application deadline for exhibitors

April 25 (Fri.), 2025

Booth numbers are limited, so please apply early.